



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Crossroads Media LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/American Crossroads	Invoice #	197074-1
Product	9/4-9/14 American Crossroads	Invoice Date	09/16/12
Estimate Number	690	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/14/12
Station	WAVY	Order #	197074
Account Executive	Petry Philadelphia	Alt Order #	06839671
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/04/12 - 09/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27
		Agency Ref	IN7573/AU3290/TO1672/
		Advertiser Ref	IN16688/TO1709

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
					09/03/12 to 09/09/12	1x	--W----				
	WAVY			W	09/05/12	:30	5:06 AM	USPRTV14ACH	\$700.00		1
2	WAVY	WAVY News @ Sunrise	5a-6a		to						
					09/03/12 to 09/09/12	1x	---T---				
	WAVY			Th	09/06/12	:30	5:43 AM	USPRTV14ACH	\$700.00		1
3	WAVY	WAVY News @ Sunrise	5a-6a		to						
					09/10/12 to 09/16/12	1x	M-----				
	WAVY			M	09/10/12	:30	5:36 AM	USPRTV14ACH	\$700.00		1
4	WAVY	WAVY News @ Sunrise	5a-6a		to						
					09/10/12 to 09/16/12	1x	---T---				
	WAVY			Th	09/13/12	:30	5:23 AM	USPRTV14ACH	\$700.00		1
5	WAVY	Today Show M-F	7a-9a		to						
					09/03/12 to 09/09/12	1x	--W----				
	WAVY			W	09/05/12	:30	8:27 AM	USPRTV14ACH	\$1,800.00		1
6	WAVY	Today Show M-F	7a-9a		to						
					09/03/12 to 09/09/12	1x	---T---				
	WAVY			Th	09/06/12	:30	7:56 AM	USPRTV14ACH	\$1,800.00		1
7	WAVY	Today Show M-F	7a-9a		to						
					09/10/12 to 09/16/12	1x	-T-----				
	WAVY			Tu	09/11/12	:30	8:37 AM	USPRTV14ACH	\$1,800.00		1
8	WAVY	News 10 @6p	6p-630p		to						
					09/10/12 to 09/16/12	1x	-T-----				
	WAVY			Tu	09/11/12	:30	6:29 PM	USPRTV14ACH	\$1,800.00		1
9	WAVY	M-F 7-730p	7-730p		to						
					09/03/12 to 09/09/12	1x	--W----				
	WAVY			W	09/05/12	:30	7:11 PM	USPRTV14ACH	\$1,200.00		1
10	WAVY	M-F 7-730p	7-730p		to						

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WAVY	M-F 7-730p	7-730p		to						
					09/03/12 to 09/09/12	1x	----F--				
	WAVY			F	09/07/12	:30	7:17 PM	USPRTV14ACH	\$1,200.00		1
12	WAVY	M-F News 10 @11	11p-1130p		to						
					09/03/12 to 09/09/12	1x	---T---				
	WAVY			Th	09/06/12	:30	11:37 PM	USPRTV14ACH	\$1,800.00		1
13	WAVY	M-F News 10 @11	11p-1130p		to						
					09/10/12 to 09/16/12	1x	M-----				
	WAVY			M	09/10/12	:30	11:32 PM	USPRTV14ACH	\$1,800.00		1
14	WAVY	M-F News 10 @11	11p-1130p		to						
					09/10/12 to 09/16/12	1x	--W----				
	WAVY			W	09/12/12	:30	11:13 PM	USPRTV14ACH	\$1,800.00		1
16	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					09/03/12 to 09/09/12	1x	---T---				
	WAVY			Th	09/06/12	:30	12:38 AM	USPRTV14ACH	\$400.00		1
17	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					09/10/12 to 09/16/12	1x	M-----				
	WAVY			M	09/10/12	:30	12:10 AM	USPRTV14ACH	\$400.00		1
18	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					09/10/12 to 09/16/12	1x	--W----				
	WAVY			W	09/12/12	:30	12:32 AM	USPRTV14ACH	\$400.00		1
20	WAVY	Late Night w/Jimmy Fallon	1237a-136a		to						
					09/03/12 to 09/09/12	1x	--W----				
	WAVY			W	09/05/12	:30	2:06 AM	USPRTV14ACH	\$150.00		1
					Sports ran late						
21	WAVY	Late Night w/Jimmy Fallon	1237a-136a		to						
					09/10/12 to 09/16/12	1x	--W----				
	WAVY			W	09/12/12	:30	1:34 AM	USPRTV14ACH	\$150.00		1

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22	WAVY	Late Night w/Jimmy Fallon	1237a-136a		to						
					09/10/12 to 09/16/12	1x	--- T---				
	WAVY			Th	09/13/12	:30	1:10 AM	USPRTV14ACH	\$150.00		1
23	WAVY	NFL Football	NFL Football		to						
					09/03/12 to 09/09/12	1x	----- S				
	WAVY			Su	09/09/12	:30	9:55 PM	USPRTV14ACH	\$5,000.00		1
24	WAVY	Today Show 2	9a-10a		to						
					09/03/12 to 09/09/12	1x	-- WTF--				
	WAVY			F	09/07/12	:30	9:51 AM	USPRTV14ACH	\$500.00		1
25	WAVY	Today Show 3	10a-11a		to						
					09/10/12 to 09/16/12	1x	MTWT---				
	WAVY			W	09/12/12	:30	10:29 AM	USPRTV14ACH	\$400.00		1
26	WAVY	M-F News 10 @11	11p-1130p		to						
					09/10/12 to 09/16/12	1x	---- F--				
	WAVY			F	09/14/12	:30	11:30 PM	USPRTV14ACH	\$1,800.00		1
27	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					09/10/12 to 09/16/12	1x	---- F--				
	WAVY			F	09/14/12	:30	11:58 PM	USPRTV14ACH	\$400.00		1
28	WAVY	Late Night w/Jimmy Fallon	1237a-136a		to						
					09/10/12 to 09/16/12	1x	---- F--				
	WAVY			F	09/14/12	:30	1:21 AM	USPRTV14ACH	\$150.00		1

Aired Spots

**25**

<u>Gross Total</u>	<b>\$27,700.00</b>	
<u>Agency Commission</u>	<b>\$4,155.00</b>	
<u>Net Amount Due</u>	<b>\$23,545.00</b>	<b><u>Payment Terms 30 Days</u></b>

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